



NEWS RELEASE

FOR IMMEDIATE RELEASE

May 10, 2018
#2018-09

TOWN OF SMITHERS KEEPS CITIZENS SAFE AND INFORMED WITH THE NEW TOWN OF SMITHERS EMERGENCY NOTIFICATION SYSTEM

*Residents and Businesses Can Sign Up to Receive Emergency Alerts
Critical Communications, Service Change Notifications and More!*

SMITHERS, BC — The Town of Smithers is now working with Everbridge, a provider of unified critical communications, to keep residents, staff and emergency personnel safe and informed with quick and reliable emergency notifications and public notifications. The Town of Smithers will launch the **new Town of Smithers Emergency Notification System on Tuesday May 22nd**.

Powered by Everbridge, and managed by the Town of Smithers, this system will provide a way to communicate with citizens and businesses during emergencies and other critical events. Residents are encouraged to register immediately to receive these alerts by clicking on the *sign up for notifications button*  *REGISTER HERE FOR TOWN OF SMITHERS EMERGENCY NOTIFICATIONS button* on the Town of Smithers website at: www.smithers.ca.

The Town of Smithers will use this new system to alert residents about a variety of events, ranging from fires, floods and other emergencies, to more routine announcements, such as service disruptions, water utility maintenance and civic events. Messages will be sent to residents on their preferred contact paths — cell phone, SMS, home phone, email, fax, pager and more, to ensure real-time access to potentially lifesaving information.

“We have a commitment to ensure public safety, community awareness and emergency response. To uphold this, when critical information and public service announcements are available, we need to reach our residents as quickly and reliably as possible,” said Keith Stecko, Fire Chief for Smithers Fire Rescue. “The Everbridge emergency notification system allows the Town of Smithers to disseminate this information across all types of devices, ensuring residents have access to real-time public information when they need it the most.”

Register for the new Town of Smithers Emergency Notification System starting Tuesday May 22nd at www.smithers.ca. If you do not have access to a computer and would like to register, call Smithers Fire Rescue at 250-847-2015 (extension 2).

FOR MORE INFORMATION:

Keith Stecko
Fire Chief, Smithers Fire Rescue
250-847-2015