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NEWS RELEASE

For Immediate Release
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ECONOMIC DEVELOPMENT PROGRAM BUSINESS RETENTION AND EXPANSION (BRE)

SMITHERS – The Town of Smithers is launching a new Economic Development Program, Business Retention and Expansion (BRE).

The Business Retention and Expansion Program will be an active ongoing program to engage with our businesses on a regular basis. The Program's primary focus is Business Retention and Business Expansion.

The goals of the Program are to address local issues that detract from a healthy business climate and demonstrate that local businesses are valued and appreciated for investing in our community.

The Business Retention and Expansion Program is an Economic Development activity designed to support and engage with local businesses so they can grow, contribute to community stability, job creation and retention.

The Business Retention and Expansion Program will:

- Identify business and community challenges and provide support (immediate and ongoing).
- Learn trends of development, impacts from COVID-19, work through action items and follow up with businesses.
- Work to find solutions to challenges and to support opportunities, to create positive connections with local businesses.
- Collect business and market data to support economic development planning.

Economic Development successes in our community will be based on robust Business Retention and Expansion activities.

To learn more about the Business Retention and Expansion program or to get involved, contact:

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