

Thursday, March 26, 2020, 11:00am [Smithers District Chamber of Commerce COVID-19 Message](#)

In the midst of continued uncharted global pandemic territory, we must take a pause to appreciate and recognize our businesses and entrepreneurs. While many of us have had to make small adjustments in daycare and schedules, (some on a bigger scale than others), these businesses and service providers have been blindsided. These individuals have been forced to make difficult decisions to protect our health and safety by closing their business and livelihoods. Essential service providers are risking their own health and safety everyday to support our basic needs and keep elements of our economy moving.

Inspired by the city of Vancouver, at exactly 7pm everyday, individuals around Canada are taking to their decks and the street corner to loudly and proudly cheer for essential services! Canadians are proudly showcasing bright hearts on their businesses and homes. We are seeing businesses support their community back with kind gestures, gift cards, contests and positive messages.

#### WHAT CAN YOU DO TO TODAY TO SUPPORT YOUR COMMUNITY?

- Message a favorite business with a note of appreciation and gratitude!
- Purchase a gift card to use later
- Shop Local! There's no time like the present to support e-commerce platforms!
- Help a neighbour in need: check in! Collaborate with neighbors and friends to check in on the most vulnerable in our community
- Make a financial donation to a community service organization
- Hang hearts and cheer loud at 7pm!

We appreciate everyone who is having to self-quarantine and isolate. This is an incredible act of social solidarity! Collectively, Canadian's are sacrificing so we can give our health care system and essential services a fighting chance. So amid the chaos and closures, try not to lose sight of the broader goal of these preventative actions. We are asking everyone to open their hearts (#heartsofsmithers) and be mindful of the needs and challenges facing others. Let's continue to think of safe ways to continue to interact and support our amazing community!  
#wereallinthisogether #heartsofsmithers #smitherscares



TO ALL THE BUSINESSES  
AND ENTREPRENEURS  
WHO HAVE HAD TO  
MAKE DIFFICULT  
DECISIONS TO CLOSE,  
THANKYOU

**WE'RE IN  
THIS  
TOGETHER  
SMITHERS**

TO ALL THE ESSENTIAL  
SERVICES PROVIDERS  
RISKING THEIR OWN  
HEALTH AND SAFETY TO  
SUPPORT US, THANKYOU

