

Banner Signs

- 8.3 Temporary banner signs are permitted only in commercial zones (excluding C-1, C-1A, and C-1B between Highway 16 and Railway Avenue), industrial and public use zones, subject to the following regulations:
- a) Maximum area of 10 m² (107 ft²) per business;
 - b) Attached to its support in such a way as to prevent flapping.

Fascia Signs

- 8.4 Fascia signs are permitted in all zones, subject to the following regulations:
- a) In the C-1, C-1A, and C-1B zoned properties between Highway 16 and Railway Avenue but with no direct access from Highway 16, the maximum area shall be 0.3m² per linear metre of business frontage; and in all other zones including those in C-1, C-1A and C-1B zones located immediately adjacent to, or has a building face visible from Highway 16, the maximum area shall be 0.6 m² per linear metre of business frontage.
 - b) Not extend above the top of the roof line or beyond the side of a building;
 - c) May encroach over a road right-of-way only in accordance with Section 10 of this bylaw.
 - d) If a parcel of land has two or more highway frontages, the Primary Frontage determines the calculation of the Maximum Total Permitted Sign Area. If a parcel of land has more than one Primary Frontage, the higher highway classification described in the Official Community Plan will determine the Primary Frontage.
 - e) If a Principal Building or parcel of land houses more than one business unit, all signage for each business will count towards the maximum total sign area permitted for the entire parcel of land or building. Fascia sign area permitted for each business shall be calculated based on the length of the building frontage that the business unit occupies.

Freestanding Signs

- 8.5 Freestanding Signs are permitted in all zones, subject to the following regulations:
- a) Maximum area of 10 m² (107 ft²) per building, if located immediately adjacent to or has a building face visible from highway 16, else a maximum of 3 m² (32.3 ft²).
 - b) Maximum height of 5 m (16') except for freestanding signs located on properties fronting Highway 16, outside of the Downtown Commercial designation, as defined by the Official Community Plan, shall not exceed a maximum height of 7 m (23');